

OFFERED BY COUNCILOR RUTHZEE LOUIJEUNE



CITY OF BOSTON

IN THE YEAR TWO THOUSAND TWENTY SIX

RESOLUTION RECOGNIZING THE SECOND WEEKEND OF AUGUST AS "CREW LOVE WEEKEND" IN THE CITY OF BOSTON

- WHEREAS,** Crew Love began in 2012 as a friendly basketball rivalry among a group of friends and has grown into one of Boston's most celebrated community traditions, bringing together residents from neighborhoods across the city through the unifying power of sport, culture, and civic pride; *and*
- WHEREAS,** What started as spirited basketball competition between local brands and small businesses grew to include "City Love" games, adding neighborhood rivalries to the tradition. Beginning with Roxbury and Dorchester, the City Love games have since expanded to include Mattapan, Hyde Park, and other Boston neighborhoods, fostering healthy competition while strengthening relationships and building lasting connections across communities; *and*
- WHEREAS,** Crew Love has become a highly anticipated annual event, drawing thousands of attendees each summer and earning the affectionate nickname "The Neighborhood Holiday" within Boston's Black community, reflecting its significance as a cherished cultural tradition; *and*
- WHEREAS,** The tournament remains entirely community-driven and volunteer-led, with participants competing not for monetary prizes but for neighborhood pride, sportsmanship, and a shared love of the City of Boston; *and*
- WHEREAS,** The event is intentionally inclusive, featuring youth competitions, women's games, and family-friendly programming that encourages participation across generations while promoting positive recreation, mentorship, and community engagement; *and*
- WHEREAS,** Since its inception, Crew Love has maintained a safe, welcoming, and positive environment that exemplifies how grassroots initiatives can strengthen neighborhoods, promote public safety through community engagement, and celebrate the diversity and resilience of Boston's residents; *and*
- WHEREAS,** Crew Love has attracted the support and participation of civic leaders, professional athletes, and community advocates, further demonstrating its importance as a unifying event that showcases the very best of Boston's neighborhoods and community spirit;
NOW, THEREFORE, BE IT
- RESOLVED,** That the Boston City Council hereby designates the second weekend of August as "Crew Love Weekend" in the City of Boston, in recognition of the enduring positive impact of this annual community tradition and its role in bringing together residents from every corner of our city in celebration of unity, sportsmanship, and love for Boston.