

OFFERED BY COUNCILORS JULIA MEJIA, BREADON, CULPEPPER,
FITZGERALD, FLYNN, LOUIJEUNE, MURPHY, WEBER, AND WORRELL



**CITY OF BOSTON
IN CITY COUNCIL**

**IN THE YEAR TWO THOUSAND
TWENTY-SIX**

**RESOLUTION DECLARING JULY 26, 2026, AS “BARBERTIME DAY” IN
THE CITY OF BOSTON**

- WHEREAS,*** The BarberTime Media Network has innovated and created platforms for barbers and stylists, going beyond the traditional business cards and flyers for information sharing and turning the usability of modern technology to transform how the energy of the community-driven barbershop and salon is leveraged for all parties involved, including the community, the local business or corporate agency, and the barbers and stylists themselves; *and*
- WHEREAS,*** BarberTime understands the critical role barbershops and salons play in their community as spaces where people connect and are comfortable having honest and candid conversations that can lead to honest public insight, whose engaging and quantifying results can create true, better governing solutions; *and*
- WHEREAS,*** Throughout the organization’s history, BarberTime and its founder Euan Davis have been advocating for barbers and stylists to be recognized for their resourcefulness and versatility, serving not only as barbers and stylists but also as in-place agents that already serve as consultants, micro therapists, community organizers, educators, and trusted confidants to thousands of residents in the city; *and*
- WHEREAS,*** BarberTime was born out of Black neighborhood barbershops in Boston during the late 1990s, demonstrating its decades of dedication to Boston and Massachusetts communities; *and*
- WHEREAS,*** BarberTime continues to advance the Grooming Industry by a groundbreaking media platform and also providing training and certifications for the services these professionals already provide for any campaign need, and with using the skills they already have, such as the ability to mentor, mental health support liaisons, peer support specialists, communication and distribution centers, marketing and sales liaisons, and

more; BarberTime believes the next phase of their growth is establishing permanent working partnerships with vital resource agencies, and necessary residential awareness projects; ***THEREFORE BE IT***

RESOLVED,

That the Boston City Council hereby declares July 26, 2026, to be “BarberTime Day” in recognition of its positive influence on and contributions to the City of Boston.

Filed in Council: July 22, 2026