



CITY OF BOSTON IN CITY COUNCIL

ORDER FOR A HEARING ON EQUITABLE CONTRACTING AND BUSINESS OPPORTUNITIES FOR MAJOR CIVIC AND SPORTING EVENTS IN BOSTON

WHEREAS, Boston will mark a series of milestone celebrations and world-class events over the next decade, including the Boston 250 commemoration in 2026, the City's 400th birthday in 2030 envisioned in Imagine Boston 2030, the return of Sail Boston Tall Ships in July 2026, and seven FIFA World Cup 2026 matches at Gillette Stadium; *and*

WHEREAS, these gatherings are projected to draw hundreds of thousands of visitors and generate regional economic impacts ranging from \$500 million to more than \$1.1 billion, representing unprecedented contracting, vending, and sponsorship opportunities; *and*

WHEREAS, these large-scale events create expansive procurement pipelines, covering construction and fit-out, transportation and logistics, hospitality, security, merchandising, marketing, and legacy projects, offering thousands of contracts whose aggregate value will reach into the hundreds of millions of dollars; *and*

WHEREAS, the City of Boston has committed to closing racial wealth gaps through its Supplier Diversity Programs and Executive Orders on Equitable Procurement, which set annual goals for City spending go to minority- and women-owned businesses and directed agencies to remove structural barriers to participation; *and*

WHEREAS, ensuring that host committees, quasi-public agencies, and private organizers embed clear supplier-diversity targets, transparent reporting, and technical assistance into every procurement cycle is essential to closing wealth gaps and strengthening Boston's business diversity ecosystem; **NOW, THEREFORE BE IT**

ORDERED: That the appropriate committee of the Boston City Council hold a public hearing to examine the contracting, supplier-diversity, and investment strategies associated with large upcoming civic or sporting events, with the aim of identifying policies and measures that will equitably distribute contracting and sponsorship opportunities to minority-, women-, and locally owned enterprises; and that representatives of each event's organizing entity, the City's Supplier Diversity Office, the Economic Opportunity & Inclusion Cabinet, local chambers of commerce, certified M/WBE and S/LBE firms, organized labor, and subject-matter experts be invited to testify.